**SPONSORSHIP OPPORTUNITIES**

**1st PAN-ASIAN LESI YOUNG MEMBERS CONFERENCE**

**Hong Kong | November 30, 2018**

You are invited to support the inaugural Pan-Asian LESI Young Members Conference. Don't miss out on the opportunity to boost your company's image amongst young legal professionals from law firms and corporations throughout Asia, and help support LESI’s Young Member Congress.

**About LESI and LESI's Young Member Congress (YMC)**

The Licensing Executives Society International (LESI) is an association of 32 national and regional Member Societies, comprised of men and women who have a shared interest in the transfer of technology, licensing of intellectual property rights, technical know-how, patented inventions, copyright and trademarks. The association is strictly non-political.

Traditionally business-oriented, LESI counts among its 11,500+ members management representatives from large multinationals to small start-ups located all over the globe. However, today LESI is more than that. It boasts a membership diverse enough to include scientists, engineers, academicians, governmental officials, lawyers, patent and trademark attorneys and consultants. LESI is therefore a broad community offering its members access to a unique and varied global business network.

LESI's Young Members Congress is comprised of members from national and regional LESI Member Societies, all under the age of 40, with an aim at providing specific educational and networking opportunities through the organization of particular programs.

We need the generous support from sponsors like you to keep costs to a minimum for Young Members. For more information, please visit www.lesi.org.

**Platinum Sponsor USD $5,000** One Opportunity

* Formal recognition during the event and opportunity to provide opening remarks
* Opportunity to display a banner in prominent position in the Conference Room
* Full-page sponsor's profile or advertising in the Conference Brochure
* Prominent Sponsor Corporate Logo as a Platinum Sponsor on the Conference website with link
* Promotional material placement at the entrance of the conference
* Opportunity to include promotional material in Gift Bag
* Two complimentary registrations for conference, lunch and dinner

**Gold Sponsor USD $3,000** Three Opportunities

* Formal recognition as a Gold Sponsor during the event
* Opportunity for speaking role at conference
* Half-page sponsor's profile or advertising in the Conference Brochure
* Opportunity to display a banner in the Conference Room
* Prominent Sponsor Corporate Logo as a Gold Sponsor on the Conference website with link
* Promotional material placement at the entrance of the conference
* Opportunity to include promotional material in Gift Bag
* One complimentary registration for conference, lunch and dinner

**Silver Sponsor USD $1,000** Six Opportunities

* Sponsor's logo in the Conference Brochure
* Prominent Sponsor Corporate Logo as a Silver Sponsor on the Conference website with link
* Promotional material placement at the entrance of the conference
* Opportunity to include promotional material in Gift Bag
* One complimentary registration for conference and lunch